



中卢商务研究中心

**China Luxembourg
Business Study Centre**

www.chinalux-bsc.com



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China Luxembourg - Business Study Centre

is an organization that operates in Luxembourg and provides business training to Chinese executives who have international business in European countries and are particularly interested in business opportunities in Luxembourg.

Furthermore, the center offers Chinese culture know-how transfer to Luxembourg Executives who are dealing with Chinese partners, clients and teams.

As a center of practical activities, the organization formulates forward-thinking solutions for the worlds of business, finance and management, where agendas and issues are constantly changing.

Courses and seminars

Courses and seminars are conducted in English and in French with simultaneous interpretation into Chinese by our professional interpreters. They are designed on the individual needs of our clients and cover the following areas:

1. **Business seminars:** Aerospace, Automotive Component Industry, Clean Technologies, Headquarter installation Luxembourg, Intellectual Property, Life Sciences, Logistics, Research & Development, Shipping Business etc.
2. **Financial courses:** Luxembourg Stock Exchange, Banking, The European Banking System, What is a Bank , Marketing, Cost Control, Compliance, Customer Relationship Management etc.
3. **Intercultural trainings:** Chinese-Luxembourg cultural codes.

Location of trainings

The trainings will be held at a location in Luxembourg-City or its near surrounding. Based on our clients' requests we can offer our courses also in locations in China.

Chinese-Luxembourg Intercultural Training

For Executives in Luxembourg dealing with Chinese partners, clients and teams



Content

This interactive workshop offers Executives of different companies in Luxembourg an intercultural Chinese-Luxembourg learning experience, facilitated by professional intercultural leadership coaches. It is designed specifically to increase the participants' understanding of Chinese culture, traditions and business practices. It is intended to enable people in Luxembourg to improve their understanding of their Chinese partners or clients.

Who should attend

Executives who are working with Chinese partners or clients or who are managing culturally diverse teams in Luxembourg and in China.

Venue and Date

This seminar will take place at the MindForest Lounge in 11, rue St Zithe in Luxembourg-Gare on January 15, 2015 from 9h00 to 13h00.

Registration

For further information and registration please contact : Rita Knott, Managing Partner, phone: +352 339 037 or info@ritaknott.com.

China Luxembourg - Business Study Centre

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